

ELECTRICITY: What's it worth to you?



Saving
energy
saves you
money!

From powering our homes and businesses to energizing entire communities, electricity is one of the most valuable and reliable products we use.

Electricity is a great value!

Take a look around—everything is either powered by electricity or produced with the help of electric power. This includes your home appliances and power tools in the garage as well as the energy behind the clothes you wear, the food you eat and the cooled or heated air you breathe.

So why is it that when it comes to electricity—a necessity in our modern world—many of us grumble and complain when the electric bill comes every month? We expect electricity to be there at the flip of the switch, and when it's not, we get angry or frustrated.

Compare the value of electricity in your life.

From powering our homes and businesses to energizing entire communities, electricity is there when you need it. As consumers, we directly or indirectly use electricity almost all the time. While the per kilowatt hour price of electricity has been on the rise due to government regulations and legislative changes, the contribution of electrical energy in our lives remains one of the best values your dollar can buy.

Over the past 10 years, gasoline has shot up 10.9 percent on average every single year, according to the U.S. Bureau of Labor Statistics. A loaf of white bread has increased 4.2 percent annually and a dozen eggs 6.5 percent per year.

For more than 30 years, the price of the basic unit of electricity has stayed relatively low, while we are using much more electricity to power more items each year.

We are using electricity in new ways: from computers and cell phones to big-screen televisions; from electronic picture frames and DVD consoles to gaming consoles like Xbox®, Wii® and PlayStation® for our entertainment.

Our houses are also larger today. In the 1970s American homes were around 1,500 square feet now—they are more than 2,200 square feet—so we are cooling and heating much more space.

When you consider how reliable electricity is, the value goes up even more. It is easy to take for granted. It is an undeniable bargain and one of life's great conveniences.

Increase the value of your energy dollar.



Members like you are taking action across our region. Our changing economy has served as a signal to make changes in our lives that can save us money. One of the areas where your neighbors are conserving is in their awareness of energy use, where small changes make big impacts. Find out how little changes add up by taking the free online home tour today. Go to www.TogetherWeSave.com, then click on the picture of the house to begin.

Have you tightened up your home? Have you ever heard of an energy audit? Talk to the energy advisors at Pierce Pepin Cooperative Services to meet with you and arrange a time for an energy assessment for your home. We are here to answer your questions and recommend money saving,



energy efficiency improvement options. Some improvements may even qualify for rebates, conservation incentives or low interest loans.

Your home assessment report will suggest energy saving opportunities and outline energy saving goals. You may even find that it includes some simple, low cost and no cost ideas. From there, you can select which of the energy saving ideas you want to implement.

Pierce Pepin Cooperative Services is looking out for you by working together to keep electric bills affordable, controlling costs through innovation and putting you, our members, first.

Contact us today for assistance with energy saving ideas!

Saving energy saves you money!

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