

Energy Sense | Together We Can

Residential Heating & Cooling Incentive Program

Energy-efficient heating and cooling equipment benefits all Pierce Pepin Cooperative Services electric members and our communities by conserving energy and improving the quality of our environment.

When you replace an older, high-operating-cost heating and/or cooling system with an energy-efficient system, it ultimately pays for itself in less maintenance and lower energy bills. PPCS' Energy Sense residential heating and cooling program features incentives that help offset the cost associated with installing energy-efficient heating and cooling equipment, shortening the payback for these investments.

Ground-Source Heat Pump Incentive

(Limit 1 per account)

\$200 per ton for the installation of a ground-source heat pump that is connected to PPCS' load management system.

Efficient Central A/C & Air-Source Heat Pump Incentive

(Limit 1 per account)

\$60 per ton for the installation of a unit that is rated SEER 14 or higher and connected to PPCS' load management system.

Efficient Furnace with ECM Fan Motor Incentive

(Limit 1 per account)

\$150 for the installation of a forced-air system that is at least 90 percent AFUE* and uses an electronically commutated motor (ECM). Contact PPCS or visit our web site for a list of pre-qualified models.

*Annual Fuel Utilization Efficiency

Cycled Central Air Conditioning Program

(Limit 1 per account)

This program reduces summer peak conditions through summer load cycling of central air conditioners and heat pumps.

Cycled Central A/C Incentive

A one-time \$50 incentive when equipment is connected to PPCS' load management system.

Central A/C & Air-Source Heat Pump Tune-up

(Limit 1 per account)

Air conditioner performance can have an impact on comfort and a member's energy use. The incentive helps offset some of the cost associated with the service performed during routine maintenance.



Tune-Up Incentive

\$25 incentive for inspection and tune-up.

The following conditions apply:

- Applies to residential applications only.
- Unit must be 5 tons or less.
- Service must be performed by a qualified service technician.
- Unit must be connected to PPCS' load management system.

Terms and Conditions

General Eligibility

This program provides rebates/incentives for the qualifying purchase and installation of products and/or services for members receiving electric service from PPCS. Products and services must be purchased between July 1, 2007 and December 31, 2008. Applicants will be accepted on a first-come, first-served basis. Completed rebate/incentive forms and required documentation must be received by PPCS no later than January 10, 2009 (see incentive form on reverse side for details). Rebate/incentive will not exceed the purchase price.

Verification

PPCS reserves the right to verify sales receipts and/or the installation of products and services before issuing rebates/incentives. A random inspection may be conducted to verify installations. All rebates/incentives will be issued in the form of a credit to the member's electric account. **Please allow four to six weeks to process the rebate/incentive application.**

Program Modification

PPCS does not guarantee that the energy conservation products purchased and installed under this program offer will result in energy and cost savings. PPCS reserves the right to deny or limit any rebate/incentive. Rebates/incentives are limited to the available funds and may be discontinued before the end of the program period at the sole discretion of the cooperative.

Rebate/Incentive Application Forms

Forms are available at the cooperative office and at www.piercepepin.com. For more information on energy efficiency/conservation programs or savings opportunities, contact our Member Services Department.

This program is part of our "Commitment to Community" as a rural electric cooperative and is funded in part through the public benefits program.

PIERCE PEPIN
COOPERATIVE SERVICES

Live Better.®

A Touchstone Energy® Cooperative 

Energy Sense | Together We Can

Residential Heating & Cooling Incentive Form

Name _____
 Address _____ City _____ State _____ Zip _____
 Electric Account # _____ Email _____
 Daytime Phone # _____ Cell # _____
 Store/Vendor where purchased _____
 Manufacturer _____ Model # _____ Serial # _____ Size _____ SEER _____

Eligibility Requirements:

- Detailed eligibility requirements for each incentive are listed on the reverse side of this form.
- Equipment and/or services must be purchased between July 1, 2007 and December 31, 2008. When required, equipment must be connected to PPCS' load management system before incentive is approved.
- Applicants will be accepted on a first-come, first-served basis. Incentives are limited to the available funds and may be discontinued before the end of the program period at the sole discretion of the cooperative.
- Submit this incentive form and a copy of the invoice or cash register receipt showing date of service and type of service performed. When applicable include equipment, the manufacturer, model number, serial number, size and SEER. Application must be received no later than January 10, 2009. Mail to:

Pierce Pepin Cooperative Services
Attn: ENERGY SENSE PROGRAM
PO Box 420, Ellsworth WI 54011-0420

You can email your questions to info@piercepepin.com or phone 715-273-4355 or 1-800-924-2133.

Heating & Cooling Incentives

Quantity	Office Use Only	Description	Incentive Amount	Incentive Total
	909.351	Ground-Source Heat Pump (limit 1/account)	\$ 200/ton	
	909.352	Efficient Furnace w/ECM Motor (90% AFUE or >) - (limit 1/account)	\$ 150.00	
	909.353	Central A/C & Air-Source Heat Pumps – SEER 14 or > (limit 1/account)	\$ 60/ton	
	909.355	Cycled Central A/C Program - (one-time Incentive per account)	\$ 50.00	
	909.356	A/C & Air-Source Heat Pump Tune-up (5 Tons or <) - (limit 1/account)	\$ 25.00	

Total Heating & Cooling Incentives \$

TOTAL Incentive Requested:* \$ _____ *(Be sure to include required proofs of purchase.)*

***Note:** All incentives will be in the form of a credit to member's electric account.

FOR OFFICE USE ONLY

Date _____ Approved Denied By _____ Amount _____
 Credit Issued By _____ Date _____

